

## INTRODUCTION

The new Swedish catalogue is based on another one from many years ago; I hope it will be a worthy continuation. The basic differences come from new technology - thanks to computers and the Internet there is no need to make a costly printed version, it's possible to make permanent additions, and to make the internet version available free of charge.

I tried to correct some errors from the previous version (possibly erring in some places myself) And I added a lot of new, then unknown, items.

I followed several rules:

1. Wrappers are arranged according to their names, which is the main writing on the obverse. By the main writing, I take the biggest or most exposed one. I also rejected the usual rule of taking only a part of the name (such as using surnames before first names, removing prefixes or even articles), as this can be misleading in some cases. Not everyone realizes what's a Swedish first name, what's an abbreviation and what's a proper name by itself. Thus, "El Cabalero" is listed in "E" rather than "C", and "Hotell Arkaden" in "H" rather than "A". To make searching easier, I did not remove wrappers from their old places, I marked them in pink instead.
2. As not everyone knows relevant languages, I try to avoid using words in lieu of images. I attempted to mark differences as clearly as possible, which should — in my opinion — make identification easier.
3. I used numbering from the first catalogue; additional numbers added by me are red and marked by an extra letter .
4. I used shape markings from the first catalogue.
5. I completely removed manufacturer codes — the old data included too many errors. I hope we can restore this information in the future.
6. I coloured adverts blue. In cases where the same advert applies to multiple wrappers, their scans have been placed at the end of the collection; adverts related to only a single wrapper are placed together.
7. I coloured obvious errors red. There are two so far — no such wrappers existed, I blame them on printing errors.
8. Green marks items that do not come from the Swedish catalogue:
  - a) boxes (eg. Toledo, Yrkes blad)
  - b) cardboard pieces or stickers from plastic dispensers (eg. AVESTA, AETERNA, SILVER CENTURY)
  - c) wrappers imported from another country (eg. KAMA, ALLTIVASS)
  - d) wrappers closely resembling Swedish ones (eg. Matador, Poker Play)
  - e) counterfeit wrappers (eg. Turkish ARDA)

Some of these items were included in the old catalogue; a lot come from me — this bears an important piece of information that helps in judging what is (or might be) of Swedish make, and what is not.

**I dedicate this catalogue to my brother Jacek. It's only thanks to his help it could come into existence — and most new items wouldn't be here if not for his help as well. Thank you, Bro!**

**Perhaps I shouldn't be that thankful to my fellow collectors who provided a good deal of images (as the old version had only some part of images, always of the obverse only) — as you guys do that for your own benefit, but thanks don't work this way — I'm really, really grateful for Your help.**

**Author.**