



PAL 01



THE OHIO MATCH CO. NEW YORK



PAL 02



THE OHIO MATCH CO. NEW YORK,
N.Y.

CLOSE COVER BEFORE STRIKING MATCH

SEE OTHER SIDE

razor blades.

with each order for 100 STURDY with built-in vault for used blades, in new, handy, automatic dispenser, 10 genuine PERSONNA double-edge blades

FREE OF EXTRA COST

10 GENUINE PERSONNA RAZOR BLADES FREE of extra cost.

100 DOUBLE EDGE BLUE STEEL RAZOR BLADES • ONLY \$1.50

Only \$1.50 for 100 genuine STURDY double-edge, extra sharp, extra high quality, blue surgical steel razor blades. Fit all standard razors. Satisfaction guaranteed or money refunded.

A GENUINE \$3.00 VALUE SAVE \$1.50

USE COUPON INSIDE

Also get 10 genuine PERSONNA razor blades in handy dispenser **FREE** of extra cost.

THE DIAMOND MATCH CO. NEW YORK, N. Y.

PERSONNA-THIN-FLEX-STURDY 01

100 DOUBLE EDGE ONLY BLUE STEEL \$1.50 RAZOR BLADES

Plus 10 PERSONNA Blades in Dispenser **FREE** of extra cost
MAIL THIS COUPON TODAY

SEND NO MONEY • LIMITED TIME OFFER! ACT NOW!

MAIL THIS COUPON TODAY
To: WILLIAM ROBERTS CO.
306 S. Wabash Ave. Dept. C-10, Chicago 4, Ill.

Please rush me 100 STURDY double-edge, extra sharp, extra high-quality, blue surgical steel razor blades **PLUS** 10 genuine PERSONNA double-edge blades in handy automatic dispenser with built-in vault for used blades. **FREE** of extra cost.

☐ I enclose \$1.50 William Roberts Co. will pay postage.
☐ Send C. O. D. I will pay postman \$1.50 plus postal charges.

Name _____
Address _____
City & State _____

SATISFACTION GUARANTEED OR MONEY REFUNDED

MAIL COVER ONLY - NOT MATCHES

THE DIAMOND MATCH CO. NEW YORK, N.Y.

CLOSE COVER BEFORE STRIKING MATCH

SEE OTHER SIDE

razor blades.

with each order for 100 THIN-FLEX with built-in vault for used blades, in new, handy, automatic dispenser, 20 genuine PERSONNA double-edge blades

FREE OF EXTRA COST

20 GENUINE PERSONNA RAZOR BLADES FREE of extra cost

100 DOUBLE EDGE HIGHEST QUALITY RAZOR BLADES • ONLY \$2.00

Only \$2.00 for 100 genuine THIN-FLEX double-edge razor blades. Finest blades money can buy. Thin, flexible, extra sharp, blue surgical steel. Fit all standard razors. Satisfaction guaranteed or money refunded.

A GENUINE \$5.00 VALUE SAVE \$3.00

USE COUPON INSIDE

Also get 20 genuine PERSONNA razor blades in handy dispenser **FREE** of extra cost.

THE DIAMOND MATCH CO. NEW YORK, N. Y.

PERSONNA-THIN-FLEX-STURDY 02

100 DOUBLE EDGE ONLY HIGHEST QUALITY \$2.00 RAZOR BLADES

Plus 20 PERSONNA Blades in Dispenser **FREE** of extra cost
MAIL THIS COUPON TODAY

SEND NO MONEY • LIMITED TIME OFFER! ACT NOW!

MAIL THIS COUPON TODAY
To: WILLIAM ROBERTS CO.
306 S. Wabash Ave. Dept. C-20, Chicago 4, Ill.

Please rush me 100 THIN-FLEX double-edge razor blades. Finest blades money can buy. Thin, flexible, extra sharp, blue surgical steel. Fit all standard razors. Satisfaction guaranteed or money refunded.

A GENUINE \$5.00 VALUE SAVE \$3.00

USE COUPON INSIDE

Also get 20 genuine PERSONNA razor blades in handy dispenser **FREE** of extra cost.

Name _____
Address _____
City & State _____

SATISFACTION GUARANTEED OR MONEY REFUNDED

MAIL COVER ONLY - NOT MATCHES

THE DIAMOND MATCH CO. NEW YORK, N.Y.

Close Cover Before Striking

NOW SAVE UP TO \$3.00
ON YOUR CHOICE OF THESE FINE
RAZOR BLADES

**SATISFACTION GUARANTEED
OR MONEY REFUNDED**

100 STURDY BLADES... ONLY \$1.50
A GENUINE \$3.00 VALUE • YOU SAVE \$1.50

STURDY Extra sturdy. Extra sharp, high-quality blue surgical steel. Long lasting.

100 THIN-FLEX BLADES... ONLY \$2.00
A GENUINE \$5.00 VALUE • YOU SAVE \$3.00

THIN-FLEX Finest blades money can buy. Thin, flexible sharpest, smoothest blue surgical steel.

**ALL BLADES DOUBLE EDGE
FIT ALL STANDARD RAZORS**

PLUS THIS SPECIAL MERCHANDISE
FREE of extra cost... Handy dispenser filled with genuine PERSONNA double-edge razor blades. Built-in vault for used blades. Automatic action.

10 PERSONNA Blades in dispenser (retail value 49c) FREE of extra cost with each order for 100 STURDY blades.

20 PERSONNA Blades in dispenser (retail value 89c) FREE of extra cost with each order for 100 THIN FLEX blades. USE COUPON INSIDE.

Universal Match Corp. St. Louis

PERSONNA-THIN-FLEX-
STURDY 03

**MAIL THIS COUPON TODAY!
SAVE UP TO \$3.00 AND GET
ADDITIONAL MERCHANDISE
FREE of extra cost**

SEND NO MONEY! LIMITED TIME OFFER! ACT NOW!

To: WILLIAM ROBERTS CO. 306 S. Wabash Ave. Dept. H-303, Chicago 4, Ill.

☐ packages of 100 STURDY Blades, at \$1.50 per package
☐ PLUS 10 PERSONNA blades in handy, automatic dispenser FREE of extra cost.
☐ packages of 100 THIN-FLEX blades, at \$2.00 per package
☐ PLUS 20 PERSONNA blades in handy, automatic dispenser FREE of extra cost.

☐ I enclose purchase price. William Roberts Co. will pay postage.
☐ Send C.O.D. I will pay postman purchase price, plus postage.

Name _____
Address _____
City & State _____

SATISFACTION GUARANTEED OR MONEY REFUNDED

MAIL COVER ONLY - NOT MATCHES

UNIVERSAL MATCH CORP. ST. LOUIS

DIAMOND CLOSE COVER BEFORE
QUALITY STRIKING MATCH

for this type RAZOR

The Guaranteed
DOUBLE-EDGE BLADE

PROBAK
DIVISION OF
AUTOSTROP SAFETY RAZOR CO., INC.

**GUARANTEED BY
PROBAK CORPORATION**

AT LAST!

PROBAK
BLADES
MADE IN U.S.A.

**for your
DOUBLE-EDGE
RAZOR**

**The Best Shave You Ever
Had or Your Money Back**

**THE DIAMOND MATCH CO.
NEW YORK**

PROBAK 01



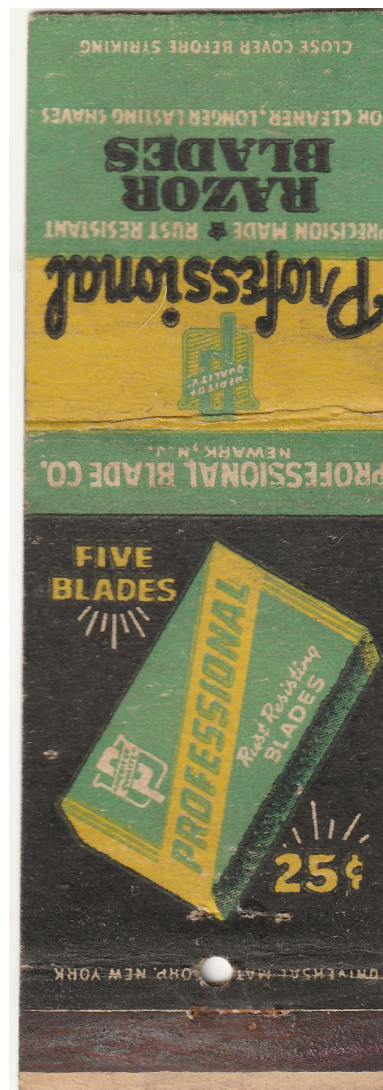
THE DIAMOND MATCH CO. NEW
YORK



PROFESSIONAL 01



UNIVERSAL MATCH CORP. NEW
YORK



PROFESSIONAL 02



UNIVERSAL MATCH CORP. NEW
YORK



PROFESSIONAL BLADE CO.
NEWARK 2, N. J.

PROFESSIONAL 03



THE DIAMOND MATCH CO. N.Y.C,



DISTRIBUTED BY GLASER BROS.
"All Over The Coast"

PROFESSIONAL 04



THE DIAMOND MATCH CO. N.Y.C,